

CHAPTER VI

Institutional stimulus

Article 37

Promotional measures

1. The government of the Generalitat shall favour, encourage and promote the use of Catalan in labour, professional, commercial, advertising, cultural, social, sports, leisure and other kinds of activities.
2. The government of the Generalitat and the local authorities in their respective fields of responsibility shall promote the public image and use of Catalan and may provide tax allowances and exemptions for actions related to the normal use and promotion of the use of Catalan.

Article 38

Support centres

1. The government of the Generalitat, in agreement with local authorities, shall create and subsidise centres devoted to promoting the knowledge, use and spread of Catalan, especially where the sociolinguistic situation requires them. The Consortium Language Promotion, which acts as a body for developing the territorial policies for language promotion, shall be responsible for these support centres.
2. The centres referred to in para 1 shall have sufficient human and material resources to perform their duties.

Article 39

Planning measures

1. The government of the Generalitat shall avail itself of general linguistic planning devices consisting of periodic programs in order to fix the most appropriate aims and measures for each circumstance and to assess results. Planning mechanisms shall be developed with the various agents and groups involved, and principles of participation, simplification and effectiveness shall be borne in mind.
2. The government of the Generalitat shall draw up a sociolinguistic map of Catalonia, which shall be reviewed every five years, in order to adjust its linguistic policy action to the real situation and, likewise, to assess the consequences of actions carried out.
3. The government of the Generalitat shall inform Parliament each year of linguistic policy actions and the results achieved in the context of the mechanisms referred to in paras 1 and 2.